

# 2026 NAPAAC PROSPECTUS



**NORTH AMERICAN**  
**PEDIATRIC**  
**ALLERGY & ASTHMA**  
**C O N G R E S S**  
**MAY 29-31, 2026**  
PRESENTED BY THE ACAAI & CSACI

**North American Pediatric  
Allergy & Asthma Congress**

*Windows of Opportunity:  
The Critical Role of Early  
Allergy Intervention*

**Montreal, QC, Canada**

For more information, please email  
[jlidington@csaci.ca](mailto:jlidington@csaci.ca)



*jointly hosted by*

**American College of Allergy,  
Asthma & Immunology**

**&**

**Canadian Society of Allergy  
and Clinical Immunology**

# 3rd Biennial North American Pediatric Allergy and Asthma Congress

## EXHIBIT & SPONSORSHIP EXCLUSIVE OPPORTUNITIES



Don't miss this exciting opportunity to be part of the 3rd North American Pediatric Allergy and Asthma Congress (NAPAAC) that will take place May 29 - 31, 2026 at the Westin Hotel in beautiful Montreal, QC, Canada.

This 3-day CME program – developed jointly by the American College of Allergy, Asthma and Immunology (ACAAI) and the Canadian Society of Allergy and Clinical Immunology (CSACI) – will focus entirely on pediatric allergies and related conditions and is expected to draw more than 300 allergists and pediatricians.

Modeled after the iconic Pediatric Allergy and Asthma Meeting (PAAM) in Europe, this meeting will include cutting edge educational sessions presented by leading experts, an exhibit hall, several networking breaks, a welcome reception, and a variety of high-visibility sponsorship opportunities.

We encourage you to be part of this exciting program by purchasing a 10'x10' exhibit booth, supporting one or more of the scientific sessions, and taking advantage of the excellent sponsorship opportunities available to help you reach your target audience.

The meeting co-chairs – Drs. Douglas Mack (CSACI) and Dave Stukus (ACAAI) – and joint planning committee have assembled an excellent program featuring leading experts in the field.

Don't delay. Exhibit space and sponsorships are limited and will be sold on a first-come, first-served basis. Please complete and return the application form as soon as possible.

Sincerely,

**Jasmin Lidington**  
Executive Director, CSACI  
[jlidington@csaci.ca](mailto:jlidington@csaci.ca)

# Opportunities for Industry Support

The following opportunities are available for industry support. All sponsors will be acknowledged in the program guide and at the supported event as outlined.

## Educational Opportunities

### ACCREDITED EDUCATIONAL SESSIONS

These cutting-edge 30-45-minute accredited educational sessions developed by the NAPAAC joint program planning committee present the latest developments in the field of pediatric allergy and immunology. Topics include asthma, food allergy, immune deficiency, atopic dermatitis, allergic rhinitis, EOE, drug reactions, anaphylaxis and more. These are accredited Section 1 sessions that adhere to [RCPSC ethical standards\\*](#) and no influence by industry is allowed in any of the program content.

**\$25,000 per session**

### EDUCATIONAL BREAKFAST SESSIONS

Help attendees start the day off right by supporting an accredited breakfast symposium. Held Saturday and Sunday mornings, these symposia sessions are supported by unrestricted independent educational grants and adhere to [RCPSC ethical standards\\*](#). These are accredited Section 1 sessions and no influence by industry is allowed in any of the program content.

**\$35,000 Saturday or Sunday**

### SPONSORED CORPORATE FORUMS

Designed to give you greater visibility while reaching a targeted audience of allergists, these 90-minute evening Forums enable you to market and promote your product to key physician decision makers. Two commercial sessions are available. Exhibit Space included. Maximize your exposure and reserve your spot today!

**Friday and Saturday evenings: \$50,000 each**

## Exhibit Opportunities

### 10' X 10' BOOTH

Price includes 8' back drape, 3' side drapes, (1) 6' skirted table, (2) chairs, (1) wastebasket, and electricity. Networking opportunities include a Welcome Reception, a Social Hour and refreshment breaks in the exhibit hall. Two (2) complimentary Exhibit Badges per booth. (Booth price does not include set-up/dismantle labor or Audio Visual).

**\$5,000 each**

## Product\*\*/Corporate Sponsorship Opportunities

Grab the attention of attendees by taking advantage of the product\*\* and corporate sponsorship opportunities available below.

### 1. COLUMN WRAP

Your message will be displayed in the *Exhibit Hall and foyer* to grab the attention of attendees. The sponsoring company will work directly with the hotel on the production and application of the column wrap.

**\$5,000 per panel**

### 2. ROOM KEY PROMOTION

Put your corporate advertisement in the palm of attendees' hands! Your branded message will be noticed each time attendees utilize their hotel key cards. Sponsor works directly with the hotel in development and distribution of the hotel keys.

**\$10,000**

\* RCPSC ethical standards: <https://www.royalcollege.ca/en/standards-and-accreditation/cpd-accreditation/standards/group-learning-activities.html#heading3>

\*\*Product-specific mentions are only permitted within the exhibit hall

### 3. DOUBLE-SIDED BRANDED METER BOARDS

Your artwork will be front and center on this eye-catching 7' tall, double-sided sign located in the high-traffic conference areas. Five signs are available.

**\$5,000 each**

### 4. BADGE LANYARDS

Lanyards will be inserted in all registration bags and include your company name. Sponsor provides lanyards and a \$5,000 sponsorship fee.

**\$5,000 + costs**

### 5. WI-FI

Get everyone connected as the official Wi-Fi sponsor. Sponsor receives recognition on a branded splash page and flyer distributed to all attendees.

**\$5,000**

### 6. FLOOR CLINGS

Promote your product name and message to attendees on branded clings in the conference area. Attendees will be sure to see your message daily for the duration of the meeting. The sponsoring company will work directly with the hotel on the production and application of the clings.

**\$10,000 (Includes 3 floor clings)**

### 7. NOTEPAD & PEN SPONSOR

Have your company logo on all the conference notepads and pens as attendees take notes throughout the meeting. Enjoy great brand visibility post conference as they take their notepads & pens back to the office with them. Notepad and pens will be distributed in the registration bags. Sponsor is responsible for providing the imprinted notepads and shipping to the hotel.

**\$5,000 + costs**

### 8. REGISTRATION BAG INSERT

Use this great opportunity to increase the exposure of your company's products by getting your message in front of all meeting attendees.

**\$1,000 per insert**

### 9. REFRESHMENT BREAKS

Sponsor receives acknowledgement on large signs at each station. Sponsor can provide branded napkins and cups. Four breaks are available for sponsorship.

**\$5,000 per break**

### 10. RECEPTION AND SOCIAL HOUR

Take advantage of this opportunity to network with meeting attendees by sponsoring this engaging social event in the exhibit hall that is open to all meeting registrants. Sponsor will be acknowledged at the event and on signage.

**\$20,000**

### 11. NAPAAC FACULTY DINNER

This special dinner for the NAPAAC faculty will give the sponsor the ability for two representatives to attend the program faculty dinner with approximately 20 physician experts. The sponsor can provide a 5-minute presentation during the dinner.

**\$15,000**

### 12. SATURDAY ATTENDEE LUNCH

Make an impression as the official Lunch Sponsor on Saturday. Sponsor receives acknowledgement on large signs at each station and throughout exhibit hall.

**\$15,000**

**The CSACI looks forward to seeing you next May in Montreal!**



# 3rd Biennial North American Pediatric Allergy and Asthma Congress

## Application for Exhibit Space/Sponsorship

Company \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/Province/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

### Exhibit/Sponsorship Opportunities

#### EXHIBIT SPACES

- 10' x 10' Exhibit Booth (includes draped and skirted table, 2 chairs, and electricity) – \$5,000

#### ACCREDITED EDUCATIONAL ACTIVITIES

- Accredited Group Learning Sessions – \$25,000
- Accredited Group Learning Breakfast Sessions – \$35,000

#### SPONSORED ACTIVITIES

- NAPAAC Faculty Dinner – \$15,000 Saturday
- Attendee Lunch – \$15,000
- Reception and Social Hour – \$20,000
- Sponsored Corporate Forums – \$50,000

#### SPONSORSHIP OPPORTUNITIES

- Column Wrap – \$5,000 *per panel*
- Badge Lanyards – \$5,000 + costs
- Wi-Fi – \$5,000
- Floor Clings – \$10,000 (3 clings)
- Notepad & Pen Sponsor – \$5,000 + costs
- Registration Bag Insert – \$1,000 per insert
- Refreshment Breaks – \$5,000 per break
- Double-Sided Branded Meter Board – \$5,000 each
- Room Key Promotion – \$10,000

**Please submit the completed application along with payment and a 100 word or less company description to be included in the program guide that will be included in all registration packets.**

#### PAYMENT INFORMATION

Cheque or e-transfer **OR** Credit Card:  Visa  MasterCard  American Express

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on the Card \_\_\_\_\_ Amount to Charge \$ \_\_\_\_\_

Signature \_\_\_\_\_

**Cancellation Policy:** Refund minus \$500 for cancellation of Exhibit Space or Sponsorship on or before January 28, 2026. No Refunds after January 28, 2026.

This agreement shall not be binding unless it is signed by an authorized representative or the applicant's firm and is accepted by CSACI with the signature of CSACI's Management.

Company Representative Signature \_\_\_\_\_

CSACI Management Signature \_\_\_\_\_

**Please return the completed form to [jlidington@csaci.ca](mailto:jlidington@csaci.ca). Thank you!**