



Canadian Society of Allergy and Clinical Immunology
La Société canadienne d'allergie et d'immunologie clinique

SPONSORSHIP PROSPECTUS



Toronto, Ontario

October 12 to 15, 2017

**Annual Scientific Meeting
Réunion scientifique annuelle**

SPONSORSHIP AND EXHIBITOR PROSPECTUS

The Canadian Society of Allergy and Clinical Immunology is the most comprehensive national annual scientific meeting gathering renowned allergists, scientists and research professionals across Canada and the globe under a single roof, where they discuss the research, achievements and advancements in the field of allergy, asthma and clinical immunology. This meeting will lay a platform for the interaction between experts and aims to advance scientific discoveries and major milestones.

The CSACI annual scientific meeting is a four-day meeting focused on providing the best education for the allergy community. It will offer our corporate partners in the field of allergy, asthma, and clinical immunology from Canada and around the world to meet specialists, researchers and allied health professionals in an atmosphere conducive to medical, scientific and social interaction.

Please take the opportunity to review the 2017 Sponsorship and Exhibitor Prospectus and select your level of support.

It is a great example of what we can achieve together. We look forward to your involvement.



David Fischer, MD, FRCPC
CSACI President



Sandy Kapur, MD, FRCPC, FAAAAI
2017 CSACI Program Chair

CSACI Annual Scientific Meeting (ASM)

October 12 to 15, 2017

Toronto, Ontario

Why support the CSACI !

The CSACI is a not-for-profit society recognized as the largest and most influential Canadian professional medical organization representing allergists, asthma specialists, clinical immunologists, allied health professionals and scientists with special expertise in the management of allergic/immunologic diseases, including treatment, education and research. The CSACI represents over 460 Canadian and international members.

The goals of the CSACI are to promote harmony and understanding between physicians and others of the medical profession engaged in the practice of allergy and clinical immunology as well as improving the quality of life of people with allergies through research, advocacy, and continuing professional development and public education. By being a CSACI partner, you can make a difference.

The CSACI is an accredited provider of Continuing Professional Development (CPD) activities, and as such, we support and provide opportunities for our members to enhance their medical education.

The CSACI offers a unique opportunity to increase your organization's exposure of products and services for asthma, allergy and clinical immunology.

THE CSACI OFFERS THE FOLLOWING BENEFITS:

- Highlight your organization's commitment to Allergy, Asthma and Clinical Immunology education;
- Enhance your profile in the Canadian allergy and asthma community;
- Interact with Canadian and international allergists, clinical immunologists as well as allied health professionals.

SPONSORSHIP OPPORTUNITIES

The CSACI recognizes the need for close collaboration between the organization and the corporate sector. This prospectus has been developed to identify initiatives currently being undertaken by CSACI.

The Partnership Programs have been created by the CPD and annual scientific meeting committees to address the needs of the Society.

Partnership Levels

Grand Patron, Patrons, Platinum, Gold, Silver, Gold and Supplemental Opportunities.

Compliment your company's marketing plan by increasing your visibility as an official CSACI sponsor. Our Partnership Program offers your company opportunities to reach the meeting participants before, during and after the conference and Trade Show by:

- Providing an unrestricted educational grant to support the educational and research activities of the CSACI;
- Combining individual sponsorship items to achieve a Partnership level.

Satellite Symposia Opportunities

Satellite Symposia Opportunities are available for the 2017 CSACI ASM. Please note that conditions apply for all sponsored satellite symposia (see Satellite Sponsorship Guidelines).

Timeslots have been designated and will be allocated on a "first come first served" basis.

Day 1: October 12, 2017 – 12:30 –13: 00 + 15 min. Discussion Period (Lunch Symposium)

Day 2: October 13, 2017 – 07:35 – 08:05 + 15 min. Discussion Period (Breakfast Symposium)

Day 2: October 13, 2017 – 12:30 –13:00 + 15 min. Discussion Period (Lunch Symposium)

Day 3: October 14, 2017 – 07:35 – 08:05 + 15 min. Discussion Period (Breakfast Symposium)

Day 3: October 14, 2017 – 12:30 –13:00 + 15 min. Discussion Period (Lunch Symposium)

Day 4: October 15, 2017 – 07:35 – 08:05 + 15 min. Discussion Period (Breakfast Symposium)

Please note the above times are approximate and additional satellite symposia may be added.

Your unrestricted educational support assists our Society in featuring a first class scientific meeting and provides our members with an exceptional educational experience.

SPONSORSHIP BENEFITS	GRAND PATRON (1 sponsor) \$100,000	PATRON LUNCH (2 sponsors) \$68,000	PATRON BREAKFAST (3 Sponsors) \$64,000
<i>Before Conference</i>			
Selection of two (2) Satellite Symposia (one breakfast and one lunch or one dinner)	GRAND PATRON		
Selection of one (1) Satellite Symposium		PATRON	PATRON
One yearly corporate membership	GRAND PATRON	PATRON	PATRON
Visibility on all promotional meeting materials	GRAND PATRON	PATRON	PATRON
Inclusion and profile on website	GRAND PATRON	PATRON	PATRON
<i>During Conference</i>			
Exhibit Space(s) (<i>negotiable</i>)	2 booths	1 booth	1 booth
Full delegate corporate registrations (<i>negotiable</i>)	4 (four)	3 (three)	3 (three)
Acknowledgement in the Exhibit Hall via signage and acknowledgements + free insert in delegate bag	GRAND PATRON	PATRON	PATRON
Free Internet/Wi-Fi at your booth	GRAND PATRON	PATRON	PATRON

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Grand Patron Sponsor (one sponsor only)

Option of hosting two Symposia* - \$100,000

*One breakfast and one lunch

The Grand Patron Sponsor is the highest level of partnership and visibility offered at the CSACI Annual Scientific Meeting (ASM). As Grand Patron Sponsor, they will be acknowledged for their outstanding commitment to the success of the ASM and will receive the highest degree of recognition.

Includes:

- Facility rental (one room)
- Basic audiovisual provisions (one room)
- Meals for all attendees

(Please note that if a differing food and beverage option or enhanced audiovisual is desired, additional expenses will be billed at cost. Does not include speaker costs, accommodation, travel and honoraria expenses.)

Grand Patron Sponsor is entitled to the following benefits:

Selection of two (2) Satellite Symposia (one breakfast and one lunch/dinner) (time slot to be determined by the CSACI as well as:

- One yearly corporate membership (\$2,000);
 - Two exhibit spaces (8x10) (\$3,500 each);
 - Two single-sheet corporate information insert in the CSACI 2017 delegate bag;
 - Presentation of a plaque acknowledging Grand Patron Sponsor at CSACI Annual Meeting;
 - Recognition as being a Grand Patron Sponsor on the front page of the CSACI Website under Annual Meeting Partners;
 - Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
 - Grand Patron Sponsor recognition ribbons for all company staff participants attending the 2017 ASM;
 - Acknowledgement as a Grand Patron Sponsor in the CSACI newsletter;
 - Complimentary use of registrant list (within the guidelines of the *Privacy Act*);
 - Verbal recognition as a Grand Patron Sponsor during the Annual Scientific Meeting;
 - Acknowledgement as a Grand Patron Sponsor in the Exhibit Hall in signage;
 - Four 2017 full delegate corporate registrations (\$1,000 each) which include invitations to the CSACI Awards and Annual Dinner;
 - Corporate literature insert in delegate bags;
 - Link from the CSACI Website under Annual Meeting Sponsors to the Corporate Website.
- *Please note invoices will reflect provincial and federal taxes that are applicable on the corporate membership, exhibits and registration portions of the sponsorship.*

Please note the unrestricted educational grant support must be received by April 28, 2017

PATRON SPONSOR(S)

Includes:

- Facility rental
- Basic audiovisual provisions
- Meal for all attendees

(Please note that if a differing food and beverage option or enhanced audiovisual is desired, additional expenses will be billed at cost. Does not include speaker costs, accommodation, travel and honorarium expenses)

Patron Sponsor(s) is entitled to the following benefits:

Selection of one (1) Satellite Symposium:

- One Breakfast at \$64,000
- One lunch at \$68,000

(Time slot to be determined by the CSACI - Priority will be given to Grand Patron Sponsor.)

- One yearly corporate membership (\$2,000);
- One exhibit space (8x10) (\$3,500);
- One single-sheet corporate information insert in the CSACI 2017 delegate bag;
- Presentation of a plaque acknowledging Patron Sponsor at CSACI Annual Meeting;
- Recognition as being a Patron Sponsor on the front page of the CSACI Website under Annual Meeting Partners;
- Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
- Patron Sponsor recognition ribbons for all company staff participants attending the 2017 ASM;
- Acknowledgement as a Patron Sponsor in the CSACI newsletter;
- Complimentary use of registrant list (within the guidelines of the *Privacy Act*);
- Verbal recognition as a Patron Sponsor during the Annual Scientific Meeting;
- Acknowledgement as a Patron Sponsor in the registration area in signage, including corporate logo;
- Acknowledgement as a Patron Sponsor in the Exhibit Hall in signage;
- Three 2017 full delegate corporate registrations (\$1,000 each) which include invitations to the CSACI Awards and Annual Dinner;
- Link from the CSACI Website under Annual Meeting Sponsors to the Corporate Website
- *Please note invoices will reflect provincial and federal taxes that are applicable on the corporate membership, exhibits and registration portions of the sponsorship.*

Please note the unrestricted educational grant support must be received by April 28, 2017

Please choose from the following satellite symposia choices:

Lunch Symposia - \$68,000

Includes:

- ***Facility rental***
- ***Basic audiovisual provisions***
- ***Buffet lunch for all attendees***

(Please note that if a plated lunch or enhanced audiovisual is desired, additional expenses will be billed at cost. Does not include speaker costs, accommodation, travel and honorarium expenses)

Breakfast Symposia - \$64,000

Includes:

- ***Facility rental***
- ***Basic audiovisual provisions***
- ***Hot breakfast for all attendees***

(Please note that if a hot breakfast or enhanced audiovisual is desired, additional expenses will be billed at cost. Does not include speaker costs, accommodation, travel and honorarium expenses)

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
	\$55,000	\$50,000	\$40,000	\$32,000
Before Conference				
One yearly corporate membership	Platinum	Gold	Silver	Bronze
Visibility on all promotional meeting material	Platinum	Gold	Silver	Bronze
Inclusion and profile on website	Platinum	Gold	Silver	Bronze
During Conference				
Exhibit Space(s) (Negotiable)	One	One	Negotiable	Negotiable
Full delegate corporate registrations (Negotiable)	Two	Two	Two	One
Acknowledgement in the Exhibit Hall via signage and acknowledgements + free insert in delegate bag	Yes	Yes	Yes	Yes
Free Internet/Wi-Fi at your booth	Negotiable	Negotiable	Negotiable	Negotiable

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PROGRAM SUPPORTER LEVELS

Platinum Sponsor - \$55,000

Platinum Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- One exhibit space (8x10) (\$3,500);
- One single-sheet corporate information insert in the CSACI 2017 delegate bag;
- Presentation of a plaque acknowledging Platinum Sponsor at CSACI Annual Meeting;
- Recognition as being a Platinum Sponsor on the front page of the CSACI Website under Annual Meeting Partners;
- Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
- Acknowledgement as a Platinum Sponsor in the CSACI newsletter;
- Complimentary use of registrant list (within the guidelines of the privacy act);
- Verbal recognition as a Platinum Sponsor during the Annual Scientific Meeting;
- Acknowledgement as a Platinum Sponsor in the registration area in signage, including corporate logo;
- Acknowledgement as a Platinum Sponsor in the Exhibit Hall in signage;
- Recognition ribbons on badges for all staff attending the Annual Scientific Meeting;
- TWO (2) 2017 full delegate corporate registrations (\$1,000 each) which include invitations to the CSACI Awards and Annual Dinner;
- Link from the CSACI Website under Annual Meeting Sponsors to the Corporate Website.
 - *Please note invoices will reflect provincial and federal taxes that are applicable on corporate membership, exhibit and registration portions of the sponsorship.*

Gold Sponsor - \$50,000

Gold Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- One exhibit space (8x10) (\$3,500);
- Acknowledgement as a Gold Partner in the CSACI newsletter;
- Presentation of a plaque acknowledging Gold Partnership at CSACI Annual Meeting;
- Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
- Complimentary use of registrant list (within guidelines of the privacy act);
- Verbal recognition as a Gold Partner during the Annual Scientific;
- Acknowledgement as a Gold Partner in the registration area in signage, including corporate logo;
- Acknowledgement as a Gold Sponsor in the Exhibit Hall in signage;
- Recognition ribbons on badges for all staff attending the Annual Scientific Meeting;
- TWO (2) 2017 full delegate corporate registrations (\$1,000 each) which include invitations to the CSACI Awards and Annual Dinner;
- Link from the CSACI Website to the Corporate Website.
 - *Please note invoices will reflect provincial and federal taxes that are applicable on corporate membership, exhibit and registration portions of the sponsorship.*

Silver Sponsor - \$40,000

Silver Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- Acknowledgement as a Silver Partner in the CSACI newsletter;
- Presentation of a plaque acknowledging Silver Partnership at CSACI Annual Meeting;
- Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
- Complimentary use of registrant list (within guidelines of the privacy act);
- Verbal recognition as a Silver Partner during the Annual Scientific Meeting;
- Acknowledgement as a Silver Partner in the registration area in signage, including corporate logo;
- Acknowledgement as a Silver Sponsor in the Exhibit Hall in signage;
- TWO (2) 2017 full delegate corporate registrations (\$1,000 each) which include invitations to the CSACI Awards and Annual Dinner; and
- Link from the CSACI Website to the Corporate Website.

PLEASE NOTE THERE IS NO FREE EXHIBIT WITH THIS SPONSORSHIP

- *Invoices will reflect provincial and federal taxes that are applicable on corporate membership, exhibits and registration portions of the sponsorship.*

Bronze Sponsor - \$32,000

Bronze Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- Acknowledgement as a Bronze Partner in the CSACI newsletter;
- Presentation of a plaque acknowledging Bronze Partnership at CSACI Annual Meeting;
- Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
- Complimentary use of registrant list (within guidelines of the privacy act);
- Verbal recognition as a Bronze Partner during the Annual Scientific Meeting;
- Acknowledgement as a Bronze Partner in signage in the registration area, including corporate logo;
- Acknowledgement as a Bronze Sponsor in the Exhibit Hall in signage;
- ONE (1) 2017 full delegate corporate registration (\$1,000) which include invitations to the CSACI Awards and Annual Dinner;
- Link from the CSACI Website to the Corporate Website.

PLEASE NOTE THERE IS NO FREE EXHIBIT WITH THIS SPONSORSHIP

- *Invoices will reflect provincial and federal taxes that are applicable on corporate membership, exhibits and registration portions of the sponsorship.*

ALL UNRESTRICTED EDUCATIONAL GRANT SUPPORT
MUST BE RECEIVED
BY APRIL 28, 2017

SUPPLEMENTAL 2017

SPONSORSHIP OPPORTUNITIES

There are other sponsorship opportunities which allow you to reach our participants. Additional options are:

,OFFICIAL MEETING APP SPONSOR (ONE SPONSOR ONLY) (\$7,000*)

Enhance your companies marketing plan by increasing your visibility as THE official meeting app sponsor. Be the first company to ever sponsor the CSACI meeting app. Your company logo will be highlighted on the opening page and attendees will see your brand right when they open up the app. This is an exclusive offer! Only one “app sponsored by” opportunity. **Push Notifications** through the CSACI App: A notification of your choice will be sent to all attendees through the App (**Priority will be given to Grand Patron first**).

FIT BOWL - FOUR SPONSORSHIPS AVAILABLE (\$2000* EACH)

One of the best attended sessions of the conference, Fellows in Training programs from across Canada tests their knowledge of asthma, anaphylaxis, and immunotherapy battle it out for the FIT bowl Cup. **(Includes the sponsor company’s logo in the service area - support must be confirmed by July 29, 2017.)**

REFRESHMENT BREAKS (\$6,000*)

During the scientific program of the meeting, held throughout the meeting, the refreshment breaks offers attendees a chance to get something to drink, eat and network with sponsors/exhibitors between sessions. **(Includes the sponsor company’s logo in the service area - support must be confirmed by July 29, 2017.)**

INTERNET CAFÉ / CHARGING STATION (\$8,000*)

Provides four (4) laptop stations as well as a charging station will attract attendees who want to stay connected by checking their e-mail and the Web. Four charging stations will be centrally located in a high traffic area in the meeting and exhibit area and will be available for the duration of the meeting (**support must be confirmed by July 28, 2017** to ensure placement). The CSACI will allow branded mouse pads (to be provided by the supporter) at each computer station.

POCKET GUIDE (\$2,000*)

This pocked-sized guide provides delegates easy reference to the meeting conference schedule. It will be inserted in all delegate conference bags – **support must be confirmed by July 29, 2017.**

ADVERTISING - CONFERENCE WEBSITE \$1500*

Some advertising space is available on the registration page of the conference website. Please send your logo in a vector format to info@csaci.ca– **support must be confirmed by July 28, 2017.**

CONFERENCE BAG PROMOTIONAL MATERIAL*

Maximize your on-site exposure. Place your company's postcard, fact sheet, brochure, and flyer in the CSACI conference bag and you will get your message into the hands of every conference participant. The CSACI will include your supplied item(s) (must be pre-approved by the CSACI) into each bag. Each sponsoring company is responsible for shipping materials in time to be inserted. (**Support must be confirmed by July 28, 2017**). All materials must be supplied to the CSACI by September 29, 2017.

- Postcard (5x7) \$500*
- Fact Sheet (8 ½ by 11) \$600*
- Booklet/promotional item \$800*

Newsletter: \$5,000* per issue

The CSACI is now publishing a bilingual newsletter four times per year. The Newsletter is sent to all specialists as well as residents. The content includes updates of the Society as well as articles that reflect the broad clinical and policy issues that are pertinent to allergy, asthma and clinical immunology in Canada.

Recognition of sponsor: The sponsor may insert a two page pre-approved advertisement in the Newsletter.

**** Plus applicable provincial and federal taxes***

Contact the CSACI Head Office for additional pricing and details.

Canadian Society of Allergy and Clinical Immunology

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